

JOHN MAXWELL *LIVE*

DECEMBER 5, 2018 AT 9:00AM



Leadership expert, coach, and author, Dr. John C. Maxwell is coming to Birmingham for a live leadership event benefiting Highlands College that will be simulcast across the State of Alabama. John Maxwell Live is designed to breathe new life into your leadership in a convenient, half-day format.

ABOUT JOHN C. MAXWELL

John C. Maxwell is a #1 New York Times best-selling author, coach, and speaker who has sold more than 25 million books in 50 languages. In 2014, he was identified as the #1 leader in business by the American Management Association and the world's most influential leadership expert by Business Insider and Inc. Magazine. As the founder of The John Maxwell Company, The John Maxwell Team, EQUIP, and The John Maxwell Leadership Foundation, he has trained more than 5 million leaders. In 2015, he reached the milestone of having trained leaders in every nation. The recipient of the Mother Teresa Prize for Global Peace and Leadership from the Luminary Leadership Network, John speaks each year to Fortune 500 companies, presidents of nations, and many of the world's top business leaders.

Because of his passion for leadership training, John has requested all event proceeds go to benefit Highlands College expansion, scholarships, and endowments. Highlands College provides students with world-class academics and the opportunity for hands-on ministry training in a healthy environment where learning, mentoring, relationships, and spiritual growth are top priorities. By incorporating academic instruction, ministry training, character formation, and spiritual development within a culture of excellence, Highlands College educates, equips, and empowers students to lead lives of eternal impact.

Learn more at highlandscollege.com/jml

ETERNAL IMPACT

HIGHLANDS COLLEGE IS CHANGING THE WORLD BY SUPPLYING THE CHURCH WITH LEADERS OF CHARACTER TO FULFILL THE GREAT COMMISSION. WE EDUCATE, EQUIP, AND EMPOWER STUDENTS TO LEAD LIVES OF ETERNAL IMPACT.



Hamid Al-Dlaigan – Birmingham, AL

"After graduation, I had the opportunity to intern at the Woodlawn Campus of Church of the Highlands. In January 2018, I was hired on to serve as the Recruiting Coordinator for Highlands College. I am passionate about connecting others to Highlands College because during my time, I was provided with connections and relationships that are priceless. The teachers and staff resourced me with confidence to engage and influence people in a way that points them to Christ. I am a better leader because of my time spent at Highlands College and am grateful for the chance to connect people to the same experience."



Caroline Fry – Raleigh, NC

"Currently, I serve as the Executive Assistant to the Senior Pastor at C3 Church in Raleigh, North Carolina. One of the ways Highlands College prepared me to live a life of eternal impact is through relationships with influential leaders in the Church that we were connected with. Christine Caine once said, 'God does not call the qualified, he qualifies the called.' I love that picture because it gives me peace and assurance that as long as I have open hands to be willing to obey Him, then He will give me everything I need. Highlands College gave me the tools I needed to invest deeply in my relationship with God which is my foundation for everything."

SPONSORSHIP OPPORTUNITIES

JOHN MAXWELL LIVE // DECEMBER 5 AT 9:00AM

Sponsor: \$100,000

- 200 registrants for event
- 100 registrants for breakfast reception with John Maxwell
- Four registrants for VIP dinner with John Maxwell on December 4
- Company name displayed in event program and screens during event
- Full page ad in event program (ad due by October 21)
- Promotional video day of event
- Highlands College student host

Sponsor: \$50,000

- 100 registrants for event
- 50 registrants for breakfast reception with John Maxwell
- Two registrants for VIP dinner with John Maxwell on December 4
- Company name displayed in event program and screens during event
- Full page ad in event program (ad due by October 21)
- Highlands College student host

Sponsor: \$25,000

- 50 registrants for event
- 25 registrants for breakfast reception with John Maxwell
- Company name displayed in event program and screens during event
- Full page ad in event program (ad due by October 21)
- Highlands College student host

Sponsor: \$10,000

- 20 registrants for event
- 20 registrants for breakfast reception with John Maxwell
- Company name displayed in event program and screens during event
- Half page ad in event program (ad due by October 21)
- Highlands College student host

Sponsor: \$5,000

- 10 registrants for event
- 10 registrants for breakfast reception with John Maxwell
- Company name displayed in event program and screens during event
- Quarter page ad in event program (ad due by October 21)
- Highlands College student host

Sponsor: \$2,500

- Five registrants for event
- Five registrants for breakfast reception with John Maxwell
- Company name displayed in event program and screens during event
- Highlands College student host

Sponsor: \$1,000

- Two registrants for event
- Two registrants for breakfast reception with John Maxwell
- Company name displayed in event program and screens during event

Make checks payable and mail to:

Highlands College
1701 Lee Branch Lane, Birmingham, AL 35242